Current Meeting Notice:
Annual Christmas Party
Tuesday, December 18th

Next meeting:
Tues, Jan 15, 2012 • 7:00 PM
Please bring your favorite dish to share at our refreshments table

Happy Birthday to You
December 2012
8 - James Gallup
9 - Phillip Hawkins
11 - Mamie Johnson
11 - Gina Montour
19 - Kathleen Rose
21 - John Pitts, III
26 - Judy Collins
27 – Debby Melby
27 - Veda Muffler
29 - Christina Condon
31 - Tressa Johnson

Please let us know if your birthday is not listed.

Food For Thought:
He who has not Christmas in his heart will never find it under a tree.
~Roy L. Smith
Mission Statement

The Citizens Police Academy Alumni Association of Norfolk’s mission is to support law enforcement in Norfolk, VA through education, information, networking, community service and volunteerism.

The President’s Beat

Dear Membership,

Our thanks to Bob Batcher for his informative presentation on "Neighbors Building Neighborhoods". I know how busy Mr. Batcher must be and I greatly appreciate him taking the time to speak to our membership.

Each year, I like to set a goal for CPAAAN to accomplish. For our 2012-2013 year, the goal is to increase our community involvement. This year we were fortunate to obtain a grant to help fund the Police Youth Academies, but we can't stop there. If you attended November General Meeting and heard Bob Batcher speak, you know that the cities initiative is for residents to take responsibility for their communities. The Police Department has been encouraging residents to become part of the Neighborhood Watch. Keeping all of these things in mind, CPAAAN can be a big help to our Civic Leagues by volunteering to assist in their efforts.

Our mission is to support law enforcement and at the same time, hopefully, bring attention to CPAAAN and hopefully attract new members who are willing to work to help create safe neighborhoods for all.

On behalf of the CPAAAN Board, we wish all of the membership, happy Holidays and all the best in the New Year.

~Yvette Brown, President
As we enjoy these last days of 2012, I ask you to implore your safety senses while out and about and enjoying the season’s offerings. Social Media is a growing platform for communicating and its uses are infinite. Please read the social media information and consider YOUR brand. Happy Holidays!

Social Media and YOUR Brand: Part One

“Stop Putting All Your Business in Your Status!” KPC

"What do you like"?

- Are you really passionate about that "like"?
- "LIKE," Share, Re-tweet, and or Re-Pin...Most know what that means. If you don't, a "like" is literally an endorsement.
- If you are not particularly passionate about what your social media mates have posted and you check off "likes", like you spend money....slow down!
- The aforementioned actions, if you will of social media, can set you up for unwelcome banner advertisements, political affiliations or philosophies, unbridled criticism, etc. "likes" are like affirmations to some and I have seen people actually become annoyed with "friends" who didn't respond to their posts or photo's with a "like," or a re-tweet.

Try this social media experiment
with FACEBOOK

- Not all social media offers you an opportunity to request a map of all your actions since you signed up or initiated membership.
- Order your map and read it. How many things have you "liked" and would those "likes" be a true reflection of how you want people to know you or your brand?
- A status update, like, tweet, share, pin, re-pin and Instagram can be seen as an endorsement or belief. Remember this especially if you are developing your brand, YOU, a business, or if you aspire to be an elected official.
- Whether or not you believe your social media endorsement was positive or negative...take serious thought as to how a "social media endorsement" could affect your brand or business.

Final Notes: Please be sure to see the latest safety tips at all Seven Venues facilities. Beginning this month, you’ll be able to look at the big screen monitors inside SCOPE, Chrysler Hall, the Attucks and others to help keep you safe. Thank you to Seven Venues for partnering with Norfolk Police to aid our citizens. Congratulations to Officer M. Loesch of the 3rd Patrol Division! Officer Loesch was inducted into the Muhlenberg College Athletic Hall of Fame.

www.muhlenberg.edu/main/athletics/fall12/1011.html
The 5th Annual “Guns vs. Hoses” Charity Hockey Game

When: Saturday January 26, 2013
Where: Norfolk Scope

While the Guns (Police) lost to the Hoses (Firefighters) last year, the Guns are looking to come back strong and take down the Hoses. Either way, the winner every year is Children’s Hospital of the Kings Daughter (CHKD). Each year these two teams play to raise money for CHKD. Last year’s attendance drew over 1400 spectators and raised over $14,000. We want to break that mark and need your support. A portion of each ticket sold goes to CHKD. This year we will once again play prior to the Norfolk Admirals. Each purchase not only grants admission to the “Guns vs Hoses” game, but also gives you admission to that evenings Norfolk Admiral’s game. This year the Admirals play host to the Bridgeport Sound Tigers (NY Islanders affiliate.) Bring your skates and enjoy a post game skate with the Admirals and maybe some of the players from the Guns and Hoses game as well.

So come on out for an exciting day of hockey and help support and cheer on the Guns team. This year’s team features players from various Hampton Roads Police Departments including several from within the Norfolk division. Raffle tickets, t-shirts and other items will be sold, all for the purpose of raising money for CHKD. Sponsorship packages are also available!

Please contact Sgt R.H. DeLeo at 757-390-0369 or Richard.deleo@norfolk.gov for more details or to purchase tickets.

ALL ABOARD!!

- Trains will begin serving Norfolk on Dec. 12
- One train will depart from the platform by Harbor Park at 4:50 a.m. on weekdays and at 6:05 a.m. on weekends. The weekday train is scheduled to arrive in Washington at 9:44 am
- A train will arrive in Norfolk at 8:50 p.m. on weekdays, 11:48 p.m. on Saturdays and 8:48 p.m. on Sundays
The meeting was called to order by Yvette Brown and the invocation by Ms. Carolee Beckham. The Pledge of Allegiance was led by Mr. Pete Craig. Minutes were adopted by Ms. Anne Powell and seconded by Ms. Carolee Beckham. The treasurer's report was given by Ms. Edith Warring. Yvette Brown introduced the speaker Mr. Bob Batcher on the topic of "Neighbors Building Neighborhoods". About a year and a half ago, there were talks of changes to the economy in the different areas.

- We should create an environment where the residents have the right to have a ‘say’ regarding their wishes, dreams and aspirations bringing the community together
- The people should not look for the City to be the complete solution
- The City have and will continue to pull people throughout the city to solve their problems
- CPAAAN members were told to continue to get engaged as neighbors to help make a healthy neighborhood; neighbors helping neighbors
- Other plans are in motion such as a Landlord Training Program
- Civic Leagues will get together hoping to create something that is available to all.

Meeting adjourned by Yvette Brown.
Recording Secretary
Magalene McKelvey
Master Deputy Bob Walsh - A Man of Many Voices - Hangs Up His Hat After 20 Years

The end of the year marks the end of an era for the Norfolk Sheriff's Office. Master Deputy Bob Walsh, whose savvy ventriloquist skills entertained community and school audiences for nearly two decades is retiring.

Master Deputy Bob Walsh had a distinguished career at the NSO and his talents were in demand. He visited schools, civic leagues and community organizations regularly and wrote pro-active programs conveying to school students about the importance of making informed decisions through the “Choices with Deputy Bob” ventriloquist programs. He was the first Norfolk Sheriff Office deputy to be certified by the Virginia State Police as a DARE (Drug Abuse Resistance Education) Officer (1996), Crime Prevention Specialist (1997) and Good Touch/Bad Touch facilitator (2001). He averaged 109 “Choices” teaching programs per year and 81 Good Touch/Bad Touch sessions during the duration of each program. In retirement, Walsh plans to remain active in the community, spend time with his grandchildren, and do short-term missions work overseas. Staff with children or grandchildren can view videos at www.deputybob.com as a free community resource.
B
ARCLAY
C. W
OUNCILMAN
Suite 1006 City Hall Bldg.
Norfolk Virginia 23510
Office (757) 494-1400
Home (757) 622-5263
Fax (757) 494-1217
E-Mail: barclay.winn@norfolk.gov

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The same great menu!
The same great service!

Happy Hanukkah

Kenneth Cooper Alexander

Member
Senate of Virginia
Fifth District
120 W. Berkeley Ave.
Norfolk, Virginia 23523
district05@senate.virginia.gov

MARTIN FLORIST
5010 East Princess Anne Rd.
Norfolk, VA 23502
Phone: (757) 857-0791
Diane Talley
Owner / Design Specialist
Coretta Martin
Design Specialist
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Saturday & Sunday
7:00 am - 4:00 pm

BARCLAY C. WINN
COUNCILMAN
Suite 1006 City Hall Bldg.
Norfolk Virginia 23510
Office (757) 494-1400
Home (757) 622-5263
Fax (757) 494-1217
E-Mail: barclay.winn@norfolk.gov